

ASSESSMENT SHEET

„EUNICE Start Cup” – local level (stage I, phase 1)

Application code	
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Formal assessment

- | | |
|---|--------|
| 1. The application is complete | YES/NO |
| 2. The application covers at least one area of the competition | YES/NO |
| 3. The number of participants is a maximum of 5 people | YES/NO |
| 4. The group members meet the conditions specified in the Regulations | YES/NO |

Condition for the substantive assessment - in the formal assessment all answers YES.

Substantive assessment

Criteria	Score
Innovativeness* of the idea/max. 4
Implementation potential/max. 4
Justification of the response to current social, infrastructural and environmental needs/max. 4
Total:	

- 0 - does not meet the specific criteria
- 1 - partially satisfies the criteria
- 2 - corresponds to the criteria at a basic level
- 3 - fulfils the criteria at a high level
- 4 - fulfils the criteria to the highest degree

* As defined in the Oslo Handbook - Principles for the Collection and Interpretation of Innovation Data, innovation is understood as 'the introduction by a given enterprise of a product or service on the market that is new or substantially improved in respect of its characteristics or uses'. A product or business process must have one or more characteristics that are significantly different from those contained in products or business processes previously offered or used in the market.



ASSASSMENT SHEET

„EUNICE Start Cup” – local level (stage I, phase 2)

Application code	
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Substantive assessment

Criteria	Score
Business model (e.g.: effectiveness of areas intended as profit generators, scalability, consistency of business model)/max. 10
Analysis of the market and business environment (e.g. assessment of market demand, accuracy of customer group description, consistency of promotion forms with the problem, product and customer group)/max. 10
Quality of the cost estimate (economic and financial forecasts)/max. 10
Presentation of the idea and business plan (clarity and attractiveness of the presentation, linguistic correctness (English), quality of discussion with the Competition Committee)/max. 20

